

25
RIDW

أسبوع الرياض الدولي لتسوية المنازعات
Riyadh International Disputes Week

Sponsorship Booklet

February
23 - 27
2025



www.RIDW.org

Published
in June 2024

About

Riyadh International Disputes Week (RIDW) is a distinguished international event, attracting a diverse spectrum of global stakeholders. This dynamic gathering brings together key players in dispute resolution, government, academia and businesses from both local and international sectors. Focusing on national, regional, and international perspectives, RIDW offers a platform for engaging discussions and collaborative exchanges on commercial and investment arbitration, mediation and reconciliation, litigation, and the rule of law.

Following the success achieved by the inaugural Riyadh International Dispute Week (RIDW24), the second edition will be held in February 23 - 27, 2025. Once again convened by the Saudi Center for Commercial Arbitration (SCCA), it will showcase Saudi Arabia's strategic commitment to making a meaningful impact across diverse sectors, fostering collaboration and innovation in the global commercial and ADR communities.

This edition of RIDW will encompass a diverse array of events and programs organized under the RIDW25 umbrella, foremost among them:

SCCA25

SCCA 4th International Conference
and Exhibition



SIAM6

In-person round of SCCA
International Arbitration
Moot - 6th Edition

RIDW24 by the Numbers

92

Events

105

Hosts

4.9K+

Attendees

79

Jurisdictions

26K

Attendance Requests

7

Cooperation Agreements

54

Sponsors & Supporting Entities

SCCA 3rd International Conference and Exhibition

SCCA24



5

Panel Discussions



7

Subtopics



30

Speakers



1.2K

Attendees



مناقسة التحكيم التجاري الطلابية
SCCA Arabic Moot

SCCA International Arbitration Moot - 5th Edition

SIAM5



134

Teams



921

Students & Academics



111

Universities



27

Countries

6.7K

posts on the event on social media platforms



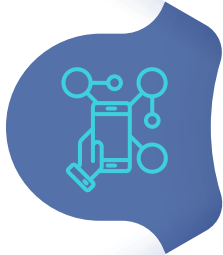
39+

media outlets covered the event



2.5K

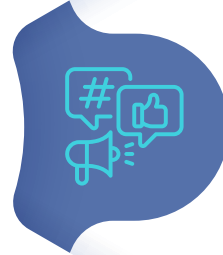
social media mentioned the event accounts



Media Impact

73M

people heard about this event on social media platforms



309

Items in Mass Media



174M

Impressions



الجلسة الحوارية الأولى | Panel Discussion 1

الاتجاهات الإقليمية والمنظورات الدولية
بشأن تسوية المنازعات التجارية

Legal & Economic landscape - Regional Trends
and International Perspectives on Commercial ADR

Sponsorship Packages

Packages include RIDW25 and its foremost events:

SIAM6



SCCA25

SCCA International
Arbitration Moot - 6th
Edition

SCCA 4th International
Conference and Exhibition

1

**Strategic Partner
(Exclusive)**

2

Diamond Sponsors

3

Gold Sponsors

4

RIDW Membership

5

**Opening Reception
Official Host**

6

**Gala Dinner
Official Host**

Sponsorship Packages

1

Strategic Partner (Exclusive)

Sponsorship investment amount:
Contact us.



Benefits

- Waiving the Registration Fee for hosting an event as part of the official RIDW25 Calendar.¹
- Exhibition Booth Space in Prime Location (Zone Plus) at SCCA25 and SIAM6 .²
- Opening Remarks Speech in SCCA25 opening ceremony and SIAM6 awarding ceremony.
- 5 VIP Seats in SCCA25 opening ceremony.
- Additional 20 Complimentary Tickets to SCCA25 .³
- 7 Seats in RIDW25 Gala Dinner.⁴
- 60-Second Promo Video to be presented during:
 - SCCA25 opening ceremony.
 - SIAM6 Final Hearing and ceremony.
 - Permanently displayed on the Official RIDW25 Website.
- Exclusive Host of SCCA25 Lunch Break.
- Full Page Promotional Space within SCCA25 Guidebook.
- Thank-You Plaque presented at SCCA25 Opening Ceremony.
- Sponsors brochure distributed to all SCCA25 delegates.
- 8 Dedicated Social Media Posts on RIDW & SIAM6 Accounts.
- Sponsors could nominate an expert to arbitrate in the advanced stage of SIAM6 oral hearing .⁵

1. RIDW25 Event's Registration Fee: SAR 4,000 (USD 1,000) plus VAT. The fee for one event will be waived.
2. This is floor space only and the Strategic Partner is required to organise the build of the booth.
3. SCCA25 Ticket: SAR 1,000 (USD 260).
4. Gala Dinner Ticket: SAR 2,000 (USD 500)
5. Nominee must meet SIAM6 Guidelines and Requirements.

Sponsorship Packages - Strategic Partner (Exclusive)

1

150-word profile in:



- SCCA25 VIP Invitation Booklet (including logo, QR code and profile) .¹
- RIDW25 and SCCA25 Final Reports (including logo, QR code and profile).²
- Customized Profile Appearance on RIDW25 Official Website (including logo, link, and profile).

Sponsor's Logo on:



	RIDW25	SCCA25	SIAM6
Website	✓	—	—
Social Media Posts	✓	✓	✓
Printed Marketing Materials	✓	✓	✓
Lanyards	—	✓	✓
Badges	—	✓	✓
Giveaways	—	✓	—
Stage Screen Between Sessions	—	✓ (Plus size)	—
Stage backdrop	—	✓ (Plus size)	—
Email Marketing Communications	✓	✓	✓
Sessions Recordings on Social Media	—	✓	—
Photo Booth Stand Featuring Sponsor Logos	—	✓	✓
Participation Certificates	—	—	✓
SCCA25 Delegates Bags Promotional Item	—	✓	—

1. VIP invitations include Government High Officials, Diplomats, Legal and Business Leaders and GC's.
2. The Final Report is distributed to all RIDW25 and SCCA25 attendees, Sponsors, Supporting Institutions, Governmental and Judicial officials.

Sponsorship Packages

2

Diamond Sponsors

Sponsorship investment amount is SAR 500,000 (USD 135,000) Plus VAT.



Benefits

- Waiving the Registration Fee for hosting an event as part of the official RIDW25 Calendar.¹
- Exhibition Booth Space in Prime Location (Zone A) at SCCA25 and SIAM6 .²
- Opening Remarks Speech in SIAM6 ceremony.
- 3 VIP Seats in SCCA25 opening ceremony.
- Additional 15 Complimentary Tickets to SCCA25 .³
- 5 Seats in RIDW25 Gala Dinner.
- 30-Second Promo Video to be presented during:
 - SCCA25 opening ceremony.
 - SIAM6 Final Hearing and ceremony.
 - Permanently displayed on the Official RIDW25 Website.
- Fully Branded Coffee Break: the exclusive host of one of the SCCA25 Coffee Breaks.
- Half Page Promotional Space within SCCA25 Guidebook.
- Thank-You Plaque presented at SCCA25 Opening Ceremony.
- Sponsors brochure distributed to all SCCA25 delegates.
- 6 Dedicated Social Media Posts on RIDW & SIAM6 Accounts.
- Sponsors could nominate an expert to arbitrate in the advanced stage of SIAM6 oral hearing .⁴

1. RIDW25 Event's Registration Fee: SAR 4,000 (US 1,000) plus VAT. The fee for one event will be waived.
2. This is floor space only and the Sponsor is required to organise the build of the booth.
3. SCCA25 Ticket: SAR 1,000 (US 260).
4. Nominee must meet SIAM6 Guidelines and Requirements.

Sponsorship Packages - Strategic Partner (Exclusive)

2

100-word profile in:



- SCCA25 VIP Invitation Booklet (including logo, QR code and profile) .¹
- RIDW25 and SCCA25 Final Reports (including logo, QR code and profile).
- Customized Profile Appearance on RIDW25 Official Website (including logo, link, and profile).

Sponsor's Logo on:



	RIDW25	SCCA25	SIAM6
Website	✓	—	—
Social Media Posts	✓	✓	—
Printed Marketing Materials	✓	✓	✓
Lanyards	—	✓	✓
Badges	—	✓	✓
Giveaways	—	✓	—
Stage Screen Between Sessions	—	✓ (A size)	—
Stage backdrop	—	✓ (A size)	—
Email Marketing Communications	✓	✓	—
Sessions Recordings on Social Media	—	✓	—
Photo Booth Stand Featuring Sponsor Logos	—	✓	✓
Participation Certificates	—	—	✓
SCCA25 Delegates Bags Promotional Item	—	✓	—

1. VIP invitations include Government High Officials, Diplomats, Legal and Business Leaders and GC's.

Sponsorship Packages

3

Gold Sponsors

Sponsorship investment amount is SAR 200,000 (USD 55,000) Plus VAT



Benefits

- Waiving the Registration Fee for hosting an event as part of the official RIDW25 Calendar. ¹
- Exhibition Booth Space (Zone B) at SCCA25 and SIAM6. ²
- 2 VIP Seats in SCCA25 opening ceremony.
- Additional 10 Complimentary Tickets to SCCA25. ³
- 2 Seats in RIDW25 Gala Dinner.
- 30-Second Promo Video to be presented during SIAM5 Final Hearing and ceremony.
- Quarter Page Promotional Space within SCCA25 Guidebook.
- Thank-You Plaque presented at SCCA25 Opening Ceremony.
- Sponsors brochure distributed to all SCCA25 delegates (limited to one leaflet).
- 4 Dedicated Social Media Posts on RIDW & SIAM6 Accounts.
- Sponsors could nominate an expert to arbitrate in the advanced stage of SIAM6 oral hearing. ⁴

1. RIDW25 Event's Registration Fee: SAR 4,000 (US 1,000) plus VAT. The fee for one event will be waived.
2. This is floor space only and the Sponsor is required to organise the build of the booth.
3. SCCA25 Ticket: SAR 1,000 (US 260).
4. Nominee must meet SIAM6 Guidelines and Requirements.

Sponsorship Packages - Gold Sponsors

3

50-word profile in:



- SCCA25 VIP Invitation Booklet (including logo, QR code and profile) .¹
- RIDW25 and SCCA25 Final Reports (including logo, QR code and profile).
- Customized Profile Appearance on RIDW25 Official Website (including logo, link, and profile).

Sponsor's Logo on:



	RIDW25	SCCA25	SIAM6
Website	✓	—	—
Social Media Posts	—	✓	—
Printed Marketing Materials	✓	✓	✓
Lanyards	—	—	✓
Badges	—	✓	✓
Giveaways	—	✓	—
Stage Screen Between Sessions	—	✓ (B size)	—
Stage backdrop	—	✓ (B size)	—
Email Marketing Communications	—	✓	—
Sessions Recordings on Social Media	—	✓	—
Photo Booth Stand Featuring Sponsor Logos	—	✓	✓
Participation Certificates	—	—	✓
SCCA25 Delegates Bags Promotional Item	—	✓	—

1. VIP invitations include Government High Officials, Diplomats, Legal and Business Leaders and GC's.

Sponsorship Packages Comparison:

Benefits

	Strategic (Exclusive) Please contact us	Diamond SAR 500,000 Plus VAT	Diamond SAR 200,000 Plus VAT
01	Waiving the Registration Fee for hosting an event as part of the official RIDW25 Calendar	✓	✓
02	SCCA25 Complimentary Tickets	20	15
03	Exhibition Booth Space (floor space only)	Zone Plus	Zone A
04	Exhibition Booth Space at SIAM6 (floor Space only)	✓	✓
05	VIP Seats in SCCA25 Opening Ceremony	5	3
06	SCCA25 Opening Remarks Speech	✓	—
07	SIAM6 Opening Remarks Speech	✓	—
08	RIDW25 Gala Dinner Tickets	7	5
09	Promo Video Presentation in SCCA25 Opening Ceremony	60 Seconds	30 Seconds
10	Promo Video Presentation in SIAM6 Final Hearing & Ceremony	60 Seconds	30 Seconds
11	Promo Video on RIDW Official Website	60 seconds	30 Seconds
12	Promotional Space on SCCA25 Guidebook	Full Page	Half-Page
13	SCCA25 VIP Invitation Booklet Appearance (including Logo, QR Code, profile)	150 words	100 words
14	RIDW25 & SCCA25 Final Report Appearance (including logo, QR Code, and profile)	150 words	100 words
15	Customized Profile Appearance on RIDW25 Website (including logo, Link, and profile)	150 words	100 words
16	SCCA25 Exclusive Fully Branded Lunch	✓	—
17	SCCA25 Branded Coffee Break	—	✓
18	Thank-You Plaque at SCCA25 Opening Ceremony	✓	✓
19	Sponsor's Brochure Distribution to SCCA25 Delegates	No Limit	No Limit
20	Social Media Posts in RIDW25 and SIAM6 Official accounts	8	6
21	Arbitrate in the advanced stage of SIAM6 oral hearings	✓	✓

Sponsors Logo on

Benefits

		Strategic (Exclusive) Please contact us	Diamond SAR 500,000 Plus VAT	Diamond SAR 200,000 Plus VAT
01	RIDW25 Website	✓	✓	✓
02	Social Media Posts	✓	Only RIDW25 & SCCA25	Only SCCA25
03	SCCA25, RIDW25 and SIAM6 Printed Materials	✓	✓	✓
04	SCCA25 and SIAM6 Lanyards	✓	✓	—
05	SCCA25 and SIAM6 Badges	✓	✓	✓
06	SCCA25 Giveaways	✓	✓	—
07	Stage Screen between SCCA25 Sessions	Plus Size	A Size	B Size
08	SCCA25 backdrop	Plus Size	A Size	B Size
09	SCCA25 Email Marketing Communications	✓	Only RIDW25 & SCCA25	Only SCCA25
10	SCCA25 Sessions Recordings on social media	✓	✓	✓
11	SCCA25 Delegates Bags Promotional Item	✓	✓	✓
12	SIAM6 Participation Certificates	✓	✓	✓
13	SCCA25 & SIAM6 Photo Booth Stand Featuring Sponsors Logos	✓	✓	✓



Sponsorship Packages

4

RIDW Membership

Sponsorship investment amount is SAR 10,000 plus VAT annually.



Power of RIDW Membership

RIDW Membership offers a unique opportunity to become part of the RIDW family. This membership is not just about securing exclusive benefits; It's about joining a network and showing your support. Members enjoy visibility and a host of practical advantages that will enhance their experience at RIDW.

Benefits

1. Logo recognition - Your organization's logo will be featured on a dedicated RIDW Members page on the RIDW25 website.
2. Event Hosting Fee Waiver – Host an event during the conference without the additional hosting fee, facilitating your direct engagement with the RIDW audience and saving \$1,000.¹
3. SCCA Conference – Receive 4 complimentary passes to the SCCA Conference, the centerpiece of the week which had over 1,200 attendees in 2024.²
4. RIDW25 Gala Dinner – Receive 1 complimentary passes to the Gala Dinner. An exclusive event for our VIP guests, including Ministers, Ambassadors, Senior Officials, and esteemed Partners.³
5. SCCA International Arabic Moot – Nominate a colleague to Arbitrate in the advanced state of SIAM oral hearings.
6. Subject to availability, booth space at SIAM6.

Cost and Commitment

1. Members can cancel at any time, offering flexibility and assurance that your commitment aligns with your ongoing interests and needs.
2. Entities that join late in the year may not have all the above benefits and there is no pro rata reduction.
3. Membership subject to approval and review of the RIDW Organizing committee to ensure that all members share a common vision.

1. The fee waiver and event listing apply only if the event request is submitted on time, all event details are provided, and the event is approved by the Organizing Committee. In case of a high number of requests, approval will be based on a first-come, first-served basis.
2. SCCA25 Ticket: SAR 1,000 (USD 260).
3. Gala Dinner Ticket: SAR 2,000 (USD 500).

Sponsorship Packages

5

Opening Reception Official Host

Sponsorship investment amount:
Contact us.



Become the Esteemed Host of the RIDW25 Official Opening Reception

RIDW25 is proud to announce the Official Opening Reception, set to take place on Sunday, 23 February. This prestigious event marks the commencement and will set the tone for an incredible week of networking, knowledge-sharing, and professional growth. We are seeking a distinguished sponsor and host for this remarkable occasion.

Benefits

Hosting the RIDW25 opening reception comes with an array of exceptional benefits:

1. Speaking: Opening remarks delivered by the Host.
2. Marketing Opportunities: Distribute your marketing materials during the reception and deliver a keynote speech.
3. Visibility and Recognition: Your organization will be prominently featured on the RIDW website as the Host of the Opening Reception.
4. SCCA25 Conference: Receive 10 complimentary passes to the SCCA25 Conference, including two VIP seats.
5. RIDW25 Gala Dinner: Receive 2 Complimentary passes.
6. Event Hosting Waiver: Should you wish to host an additional event during RIDW25, the event registration fee of \$1,000 will be waived.
7. Collaborative Branding: Enjoy joint branding with RIDW at the reception, reinforcing your organization's prestige and commitment to the ADR field.

Sponsorship Packages - RIDW25 Opening Reception Official Host

5

Conditions and Responsibilities

As the host, your responsibilities will include:

1. **Event Costs:** Covering all expenses related to the reception, ensuring a high-standard, memorable experience for all attendees.
2. **Number of attendees:** The Opening Reception should accommodate up to 500 guests. All guests are required to register via the RIDW25 Website.
3. **Logistics and Organization:** Managing the event's logistics and organization, including venue selection within proximity to the RIDW25 Campus.
4. **Guest Registration:** Ensuring the registration process is open and efficient for all guests.
5. **Collaborative Branding:** Partnering with RIDW25 for joint branding efforts, highlighting the collaboration.
6. **Speaking Opportunity:** A representative from the Saudi Center for Commercial Arbitration (SCCA) to speak and announce the RIDW25 Sponsors, thank the Organizing Committee, Supporting Institutions and other key stakeholders.



Sponsorship Packages

6

Gala Dinner Official Host

Sponsorship investment amount:

- Sole Sponsorship: SAR 350,000 (USD 100,000) Plus VAT.
- Joint Sponsorship: SAR 150,00 (USD 35000) Plus VAT.



Elevate your brand at RIDW25

The Gala Dinner at RIDW is the premier event of this distinguished international gathering. Designed exclusively for our VIP guests, the Gala Dinner will host 300 guests including Ministers, Ambassadors, Senior Officials, and esteemed Partners. This event is the highlight of RIDW, providing a unique opportunity for unparalleled networking and brand exposure.



Sponsorship Packages - Gala Dinner Official Host



Sole Sponsorship

As the Sole Sponsor, you will enjoy the following exclusive benefits:

1. RIDW Website: Prominent recognition as the Sponsor of the Gala Dinner on the RIDW official website.
2. Promotional Material: Distribute your promotional materials during the Gala Dinner.
3. Branding and Logo: Your branding and logo will be prominently displayed throughout the Gala Dinner venue.
4. Speaking: An exclusive opportunity to address our distinguished guests with a speech or keynote presentation.
5. Reserved Seats : 15 seats reserved for your VIP guests/clients, ensuring prime visibility and engagement.
6. Tailored: Open to discussing additional benefits tailored to your preferences, aligning with your promotional aims.

Commitment: \$100,000 (SAR 350,000) Plus VAT

Joint Sponsorship

Alternatively, become one of three Partner Sponsors and enjoy these collaborative benefits:

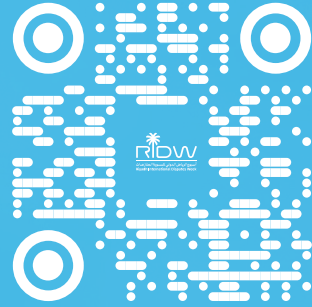
1. Speech Opportunity: Each Partner can deliver a three-minute speech to our esteemed audience.
2. Complimentary Tickets: Receive 5 complimentary tickets for the Gala Dinner.
3. Shared Branding: Your brand will share prominent logo placement alongside two other Sponsors.
4. Marketing Material: Shared distribution of your marketing materials at the Gala Dinner.
5. RIDW Website: Recognition as a Sponsor of the GALA Dinner on the RIDW Website.

Commitment: \$35,000 (SAR 150,000) Plus VAT





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